

## ORDER



KSNV

**Orders**  
**Order / Rev:** 107792  
**Alt Order #:**  
**Product Desc:** October 2012 Campaign  
**Estimate:**  
**Flight Dates:** 10/15/12 - 10/28/12  
**Original Date / Rev:** 10/12/12 / 10/19/12  
**Order Type:** GENERAL

**Primary AE:** Kevin Goodell  
**Sales Office:** VEGS  
**Sales Region:** Local

**Agency**  
**Name:** Consili, Inc.  
**Buying Contact:**  
**Billing Contact:**  
 10120 S. Eastern Ave.  
 Henderson, NV 89052

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** ~~Committee to Elect Judge Lee~~ Revised  
**Demographic:** A25-54  
**Product Codes:** PLC12  
**Priority:** SELECT PRIORITY CODE  
**Revenue Codes:** POLITICAL/AGY, PCAN, GEN

**New Business Thru:**  
**Order Separation:** 00:05:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	17	\$7,250.00	\$6,162.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	17	\$7,250.00	\$6,162.50	0.00
<b>Totals</b>	<b>17</b>	<b>\$7,250.00</b>	<b>\$6,162.50</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSNV	10/16/12	10/28/12	Wake Up Early w/ Wagner Wake Up Early Wagners	CM	430a-5a	MTWT--S	:15/:15	2	\$200.00	1	0.00	BK	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-TWT--S		2				\$200.00		0.00			
		Week: 10/22/12	10/28/12	MTWT--S		2				\$200.00		0.00			
N 2	KSNV	10/16/12	10/28/12	M-F 5-6a WakeUp w/Wagners M-F 5-6a WakeUp w/Wagners	CM	5-6a	MTWTF--	:15/:15	1	\$450.00	1	0.00	BK	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-TWTF--		1				\$450.00		0.00			
		Week: 10/22/12	10/28/12	MTWTF--		1				\$450.00		0.00			
N 3	KSNV	10/16/12	10/28/12	Rachael Ray Rachael Ray	CM	11am-12pm	MTWTF--	:15/:15	2	\$325.00	1	0.00	BK	4	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-TWTF--		2				\$325.00		0.00			
		Week: 10/22/12	10/28/12	MTWTF--		2				\$325.00		0.00			
N 4	KSNV	10/16/12	10/28/12	M-F Today Show II 3rd Hour M-F Today Show II	CM	9-10a	MTWTF--	:15/:15	1	\$425.00	1	0.00	BK	2	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-TWTF--		1				\$425.00		0.00			
		Week: 10/22/12	10/28/12	MTWTF--		1				\$425.00		0.00			
N 5	KSNV	10/16/12	10/28/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm	MTWTF--	:15/:15	2	\$725.00	1	0.00	BK	4	\$2,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-TWTF--		2				\$725.00		0.00			
		Week: 10/22/12	10/28/12	MTWTF--		2				\$725.00		0.00			

Order / Rev: 107792  
 Alt Order #:  
 Flight Dates: 10/15/12 - 10/28/12

Advertiser: Committee to Elect Judge Lee  
 Product Desc: October 2012 Campaign  
 Estimate:  
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	KSNV	10/20/12	10/20/12	Notre Dame Notre Dame Football	CM	1130a-8pm	-----S-	:15/:15	1	\$500.00	2	0.00	BK	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/15/12	10/21/12	-----S-		1			\$500.00		0.00				
													Totals	17	\$7,250.00